



The PAC Gala

**The PAC's 40th Anniversary
A SEASON OF CELEBRATION**

Saturday, May 5, 2018

SPONSORSHIP OPPORTUNITIES

Every year for the last 40 years, a quarter million visitors experience world-class music, dance, theatre, film, comedy, and family programming at The Performing Arts Center at Purchase College. Performances here ignite a passion for the arts in guests of all ages.

The PAC's 40th Anniversary **SEASON OF CELEBRATION** will culminate on Saturday, May 5th, with the world premiere of a new work choreographed by former Twyla Tharp dancer Jessica Lang, developed on the Purchase College campus, and performed on The PAC's stage.

Blending the fluidity and grounded quality of contemporary dance and the beautiful lines of traditional ballet to great modern effect, Ms. Lang's work will be set to the music of the legendary Tony Bennett, providing a fitting homage to honor his lifetime of musical achievement.

Please join us for this extraordinary evening celebrating The PAC's 40th Anniversary. Your generous support as a sponsor will ensure The PAC continues to shine a bright spotlight on the performing arts at Purchase College and for our neighbors across greater Westchester.

THE PAC 40TH ANNIVERSARY GALA COMMITTEE

Geri Pell, Chair	David Grill '86
Christopher T. Clark	Katherine King
Barbara Dannenberg	Julie Pryor-Bennett
Dvora Fields	M. James Sandling
Steven Fink	Hannah Shmerler
Robert Fishman '80	Deborah Simon
Marjorie Gilbert	Seth Soloway
Steven Gomer '75	

TABLE SPONSORS

Benefactor **\$25,000**

- Premium seating for ten (10) at the Gala, performance and reception
- Acknowledgement as Benefactor Sponsor
- Half-page color ad in the tribute program

Patron **\$10,000**

- Preferred seating for ten (10) at the Gala, performance and reception
- Acknowledgement as Patron Sponsor
- Half-page black/white ad in the tribute program

Director **\$5,000**

- Seating for ten (10) at the Gala, performance and reception
- Name listing in tribute program

INDIVIDUAL TICKETS

Benefactor **\$2,500**

- Premium seating for one (1) at the Gala, performance and reception
- Name listing in tribute program

Patron **\$1,000**

- Preferred seating for one (1) at the Gala, performance and reception
- Name listing in tribute program

Director **\$500**

- Seating for one (1) at the Gala, performance and reception
- Name listing in tribute program

Sponsorship of The PAC's 40th Anniversary Gala is tax deductible under the full limits of the law. The non-deductible portion of each ticket is \$255.

RESERVATION FORM

SPONSORSHIPS, TICKETS, TRIBUTE ADS AND DONATIONS

TABLE SPONSORS

- Benefactor \$ 25,000 x _____
 Patron \$ 10,000 x _____
 Director \$ 5,000 x _____

INDIVIDUAL TICKETS

- Benefactor \$ 2,500 x _____
 Patron \$ 1,000 x _____
 Director \$ 500 x _____

PRINT PLAYBILL AND DIGITAL TRIBUTE ADS

- Full Page Color (4.875" x 7.625") \$ 2,000 x _____
 Full Page B+W (4.875" x 7.625") \$ 1,500 x _____
 Half Page Color (4.875" x 3.75") \$ 1,000 x _____
 Half Page B+W (4.875" x 3.75") \$ 750 x _____
 Quarter Page Color (2.375" x 3.75") \$ 500 x _____

DONATION

- I/We cannot attend.
 Please accept our 100% tax-deductible gift (amount shown below) in support of The Performing Arts Center.

TOTAL GIFT: \$

QUESTIONS / MORE INFORMATION

Katherine King
 Associate Director of Development for the Arts
 Purchase College Foundation & Charitable Entities
 914.251.6178
 katherine.king@purchase.edu

TRIBUTE AD ARTWORK DEADLINE: APRIL 1, 2018

Please send high-resolution electronic files (.pdf preferred) of artwork for the tribute program to stacy.leistner@purchase.edu no later than April 1, 2018.

SPONSOR/ADVERTISER CONTACT INFORMATION

Personal or Business Name (as it should appear on materials)

Street Address

Apartment/Suite/Floor

City State Zip Code

Phone

E-mail

PAYMENT DETAILS

CREDIT CARD

- American Express MasterCard Visa

Name on Card

Card Number

Expiration Date Security Code Billing Zip Code

Signature

CHECK

- Check payable to **Purchase College Foundation** enclosed.

Please return this form with payment to:

The PAC 40th Anniversary Gala
 ATTN: Advancement Services Office, HUM-1059
 Purchase College Foundation & Charitable Entities
 735 Anderson Hill Road
 Purchase, NY 10577

Sponsorship of The PAC's 40th Anniversary Gala is tax deductible under the full limits of the law. The non-deductible portion of each ticket is \$255. Gifts made by those who are unable to attend are 100% tax deductible. Receipts will be provided by the Purchase College Foundation.