



The Performing Arts Center, Purchase College  
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## **The Performing Arts Center, Purchase College awarded \$40,000 by the New York State Council on The Arts**

**(Purchase, New York – January 5, 2024)** THE PERFORMING ARTS CENTER, PURCHASE COLLEGE announced today a grant award totaling \$40,000 from the New York State Council on the Arts (NYSCA) to support the nonprofit arts and culture sector. Through New York State’s continued investment in arts and culture, NYSCA has awarded over \$80 million since Spring 2023 to over 1,500 artists and organizations across the state.

Governor Kathy Hochul said, “Research confirms what we’ve always known here in New York: arts and culture are a powerhouse, with a staggering return on investment for our economy and our communities. Nonprofit arts and culture organizations and their audiences generated \$151.7 billion in economic activity nationwide in 2022 and New York’s unparalleled arts and culture sector is leading the way to benefit our residents, our students and our visitors every day. I commend these grantees on their achievements and look forward to their contributions in the coming year.”

NYSCA Chair Katherine Nicholls added, “Thanks to the unwavering support of Governor Hochul and our Legislature, NYSCA is so proud to support the work of organizations and artists from all across New York. Spanning the entire breadth of the arts and culture sector – from world-renowned performers to after-school programs, from long established museums to community arts collectives – these organizations and artists together are a powerful driver of health, tourism, economy and education for our residents and visitors. On behalf of Council and staff, congratulations to The Performing Arts Center, Purchase College and thank you for your perseverance, your creativity and your tireless service to New York State.”

"We are honored to be recognized by NYSCA for our work in building and sustaining a creative community anchored by The Purchase PAC," comments Ian Driver, Interim General Manager of The Performing Arts Center, Purchase College. "Traditionally defined by the size of its facilities — or the name recognition of the artists it presents — The Purchase PAC also plays an important role in the training and development of young performers on campus and as a vital resource for regional

community arts organizations. Together these roles add up to continuum of arts opportunities that offers multiple ways for our community to engage with artistic work. The support from this grant will allow us to continue presenting world-class performances by leading artists alongside opportunities for engagement with students and the community at large."

### **ABOUT THE NEW YORK STATE COUNCIL ON THE ARTS**

The mission of the New York State Council on the Arts is to foster and advance the full breadth of New York State's arts, culture, and creativity for all. To support the ongoing recovery of the arts across New York State, the Council on the Arts will award \$127 million in FY 2024. The Council on the Arts further advances New York's creative culture by convening leaders in the field and providing organizational and professional development opportunities and informational resources. Created by Governor Nelson Rockefeller in 1960 and continued with the support of Governor Kathy Hochul and the New York State Legislature, the Council is an agency that is part of the Executive Branch. For more information on NYSCA, please visit [www.arts.ny.gov](http://www.arts.ny.gov), and follow NYSCA's [Facebook](#) page, Twitter [@NYSCArts](#) and Instagram [@NYSCouncilontheArts](#).

### **ABOUT THE PERFORMING ARTS CENTER, PURCHASE COLLEGE**

[THE PERFORMING ARTS CENTER, PURCHASE COLLEGE](#) (The Purchase PAC), a four-theatre complex located on the campus of Purchase College, SUNY, is the major professional, non-profit arts presenter in the Southeastern New York–Southwestern Connecticut region, dedicated to nurturing a vibrant creative community.

The Purchase PAC has long been a hub for highly skilled artists, civic and academic leaders, community activists, and volunteers who recognize the power of investing in the performing arts to spark creativity and connection.

Through Education & Engagement programs, The Purchase PAC creates opportunities for local K -12 students and multi-generational learners to participate in the artistic process.

The Purchase PAC has a collaborative relationship with the campus population, hosting performances for the Conservatories of Music, Dance, and Theatre Arts. Purchase College students can take advantage of master classes, on-site training, internships, job opportunities, and ticket discounts.

An active facility rental business focuses on providing space and support to high-quality musical recordings, technical rehearsals, and community events.

**Purchase College**, 735 Anderson Hill Road, Purchase, NY, is located 28 miles northeast of New York City at the Connecticut border. The College, part of the State University of New York (SUNY), is an institution of public higher education encompassing the liberal arts and sciences, professional training in the performing and visual arts, continuing education, the Neuberger Museum of Art, and The Performing Arts Center.

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